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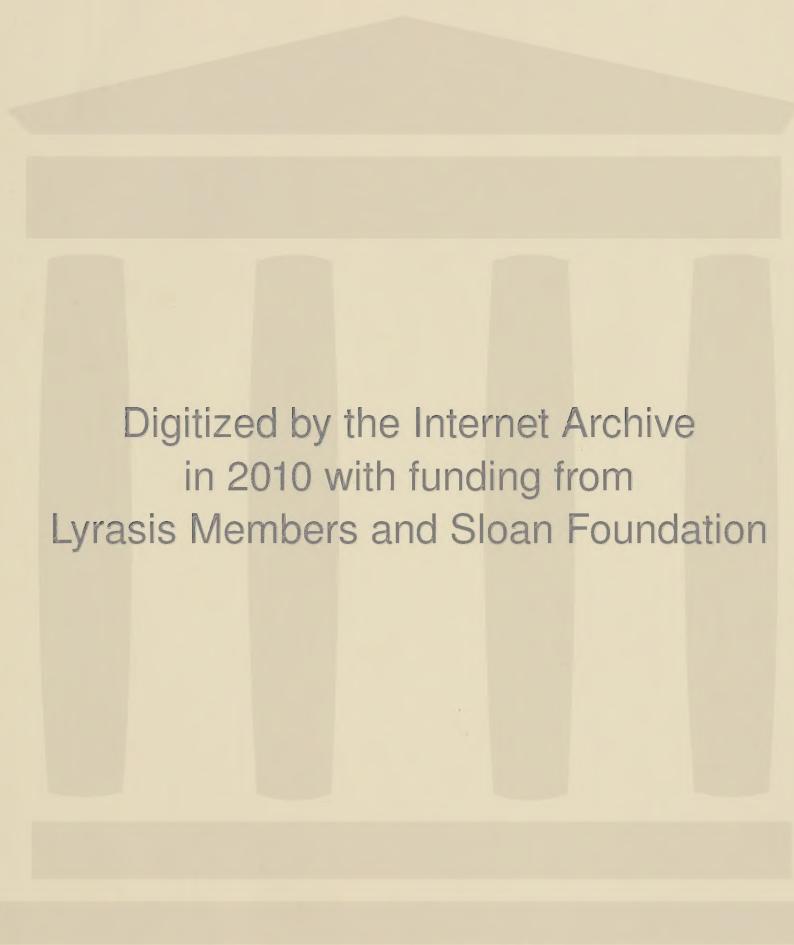
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# Total Gifts Top \$1 Million For Fourth Straight Year

Presbyterian received \$1.15 million in total gift support from all sources during 1972, the fourth straight year gifts have exceeded the \$1 million figure.

President Marc C. Weersing said last year's report, led by alumni donations representing almost one-fourth of the total, marks the second most productive year in PC history as far as dollar-support is concerned. Only 1969, the year of the EXCEL capital funds campaign when \$1.27 million was given, stands ahead of the 1972 count. The other years: 1970—\$1.03 million; and 1971—\$1.02 million.

President Weersing pointed out that PC's An-

nual Giving produced a record \$181,100 as one of the major factors in achieving the \$1.15 million last year.

## Summary of 1972 Gifts

Capital Purposes	\$777,587
Annual Giving	181,100
Synod of South Carolina Budget	126,075
Synod of Georgia Budget	31,509
South Carolina Foundation of Independent Colleges	31,912
TOTAL	\$1,148,183

## KEEPING POSTED

# on Presbyterian College

CLINTON, SOUTH CAROLINA

FEBRUARY, 1973

## Limited Campaign Seeks \$1.25 Million for Scholarships

### Annual Giving Sets New Record \$181,100

Records fell in all directions as the PC Annual Giving produced \$181,100 in 1972 for an increase of almost 10 percent over 1971.

This amount from 1,826 donors exceeded the \$180,000 goal and topped the previous high of \$165,428 given in 1971. Alumni led the way with \$95,178 and 32 percent participation.

#### The 1972 Summary

Alumni	\$95,178	from 1,245 gifts
Parents	16,769	from 143 gifts
Friends	45,193	from 332 gifts
Associates	23,960	from 106 gifts
(non-alumni trustees, visitors, faculty)		

#### Geographical Summary

South Carolina	\$94,389	from 1,054 gifts
Georgia	30,954	from 282 gifts
North Carolina	30,093	from 185 gifts
Other States	25,664	from 305 gifts

Scholarship endowment to help underwrite financial aid to needy students is the big target of PC capital funds efforts this year. The goal: \$1.25 million.

A limited campaign is being conducted primarily among foundations and also among some families and individuals who have a special interest in this type program. Early gifts already have pushed the campaign off to a promising start.

The urgency of the program is apparent: the mounting cost of attending college brings increasing requests from well-qualified students who need help. PC wants to be able to provide this assistance in training young men and women for future leadership. About \$1.5 million of the present endowment produces scholarship income, but the need is so great that annual gifts and some current operating funds are utilized.

The program offers the opportunity, through named scholarships, to perpetuate the name of an individual in the good work of educating young people at PC.

## Rife Establishes Scholarship Through Deferred Gift Program



Charles G. Rife



Mrs. Jewell B. Rife

A \$57,385 deferred gift by Dr. Charles G. Rife of Atlanta has established the Jewell B. and Charles G. Rife, DVM Scholarship Fund at Presbyterian College.

In addition to setting up four scholarships now in force at PC, the Rifes will receive a guaranteed income for life. The gift is presently functioning in the PC Pooled Income Fund.

A man with a national reputation in his field, Dr. Rife is a former vice-president of the American Veterinary Medical Association, past president of the Georgia Veterinary Medical Association, four times president of the Georgia State Board of Veterinary Examiners, and founder and editor for 13 years of the Georgia Veterinarian. He is

now in his 48th year of practice in Atlanta as the owner-operator of two hospitals—the Edgewood Animal Clinic and the Buckhead Animal Clinic. He was named Georgia "Veterinarian of the Year" in 1958.

Charles Rife has also been active in church and community affairs as a Presbyterian deacon, Scottish Rite Mason and Shriner, member of the Atlanta board of education and president of numerous civic groups. He is currently a member of the PC board of visitors.

A native of Washington, D. C., and Cornell University graduate, Dr. Rife is married to the former Jewell Blevins, and they have two daughters.

## Construction Begins on Six-House Fraternity Court

PC has begun construction on a \$200,000 fraternity court to provide better facilities for its six national social fraternities.

Ground was broken in late January on the first of six houses that will be grouped around a small plaza off East Maple Street Extension just past the football practice field. As work on others picks up, construction will proceed simultaneously in various stages so that the entire court will be completed at about the same time in early summer.

Student Dean Ben Ivey said each individual house is not to exceed \$35,000 including air conditioning. He said each fraternity is putting up \$2,500 toward the cost and will pay \$50 per month rent on the facilities. In addition, the college will realize income from the regular room fees of the

six students who will live in each house.

The court is being situated on seven acres of college land. Individual homes will be similar in design, with small front columns in keeping with the campus architectural style. Of the 2,012 square feet of space inside, about 950 will go into the large social room, and other facilities will include a smaller lounge area, two bedrooms for the six resident students and a kitchenette.

The six fraternities—Alpha Sigma Phi, Kappa Alpha, Pi Kappa Alpha, Pi Kappa Phi, Sigma Nu and Theta Chi—are currently housed in quarters scattered over four parts of the PC campus.

Fraternities maintain their standing here. The total number of members and pledges presently comes to 260 or 46 percent of PC's male enrollment.

**Alumni Directors** assembled on campus on February 3 for the 1973 planning session. The board members, from the left, seated: Huet Paul of Charleston, Miles H. Ferguson of West Point, Ga., Bill Matthews of Macon, Pete Sloan of Charlotte, Harry Hicklin of Rock Hill, Ed Messer of Atlanta and Cooper Tedder of Florence. Standing: Carter Redd of Columbia, Bob Hill of Columbia, Ike Cobb of Atlanta, Henry Little of Greenville, Frank Johnston of Winston-Salem, Larry Wood of LaGrange, Ken Daughtry of Augusta, John Stewart of Rock Hill and Ben Hay Hammett.



## "Twentieth Century" Course Focuses on Current Issues

**P**resbyterian College breaks the mold of conventional course structure with its winter-term offering of **Twentieth Century**, a new sophomore course requirement covering current issues and taught by a team of eight faculty members representing various disciplines.

"Man in the Technological Society" is the theme of this year's study. The subject is divided into six broad units, with a professor to plan study and coordinate activities in that unit.

Dr. Lewis S. Hay, professor of religion and course coordinator, emphasized **Twentieth Century's** place in the total liberal arts program by stating that it "draws upon many areas of learning and serves the liberal arts purpose by bringing together what students have learned in various classes and focusing them on a few live, contemporary issues."

### New Format, Varying Fields

He said the structure of the course will change from year to year, reflecting current and often controversial issues from various fields. Because of the innovative nature of this course, Dr. Hay received a summer-study grant from the National Endowment for the Humanities to develop the program.

The six units focusing on our technological society are entitled: "Toward a Historical Perspective," "The Counter Culture" in reaction, "The Population Crisis," "Information, Communication and the Mass Media," "Justice and Human Rights" and "Work, Leisure and Education."

The general format of the course is new at PC. Less than one-third of the class time is spent on conventional classroom lecture. The course makes extensive use of audio-visual aids,

prominent assembly lecturers, dramatic presentations, and panel discussions; with field trips being a possible addition in future terms. All 170 students meeting twice a week together in Whitelaw Auditorium of Richardson Science Hall gain an insight into learning in a large-group situation. Then, the class breaks up into small groups of approximately 12 students for the third weekly class. A professor leads discussion and study within each group.

There are no tests given in the usual sense. Students write four papers over the course of the term. Two papers through conventional research and two as

position papers, with students taking sides on controversial issues. These position papers will be used to generate discussion during small group meetings.

Dr. Lewis Hay summed up the purpose and direction of the course in these words:

**"Twentieth Century** seeks to be interdisciplinary, not by piecing together bits of studies from various disciplines, but rather by choosing issues which are themselves broader than any one or two disciplines. It selects genuinely live issues, examining them in the light and from the perspective of various fields of academic study."

### Study Tours Abroad in Spring Term To Examine Fine Arts and Bible Lands

Three special study tours will be moving out from PC during the short spring term to examine first-hand the Bible lands of the Middle East, the theater of Great Britain, and the art and music of Europe. The term will run from April 18 to May 31.

**Bible Lands and People**, a five-hour course led by Religion Professor Joseph M. Gettys, will include a study of the ancient Egyptian pharaohs as well as key cities of Israel and Greece in an effort to relate customs, people and places to the historical study of the Bible. After four weeks of background study on campus, the group will fly to the Middle East for 15 days on the historic scenes.

**British Theater Studies** will combine a tour of the United Kingdom with a concentrated study of the modern British theater—its history, production practices, architecture, literature and future prospects—as well as its relationship to the American theater. This six-hour course will be under the direction of Dale O. Rains, assistant professor of drama.

**European Art-Music Study Tour** provides for six hours of credit in either art or music. The itinerary will begin in Amsterdam, then move through Germany (Cologne, Bonn and Munich) to Austria's Salzburg and Vienna, on to Italy for stops at Venice, Florence and Rome, and finally three days in Paris. Museums, galleries, and art and music landmarks will be studied in each city, and the group will attend five operas at world-famous opera houses. The three-week European tour under Music Professor Charles T. Gaines and Art Assistant Professor Alta Alberga will follow a period of background sessions on campus and an optional five-day visit to New York art and music centers.

## Alumnus Lawson Abrams Endows \$110,000 Scholarship

Almost 40 years after working his way to a Presbyterian College degree, S. Lawson Abrams of Hyattsville, Md., has presented PC with \$110,000, one of the largest single gifts yet made by an alumnus to this institution.

The gift by Abrams and his wife will be used to establish the Lawson Abrams Scholarship to assist worthy students in need of financial aid.

A native of Clinton and 1933 honor graduate of PC, Abrams achieved success in the motel business in the Washington, D. C., area. Upon his



Lawson Abrams



Mrs. Lawson Abrams

recent retirement at age 60, he owned two motels in the Maryland suburbs and the Downtown Motel in Washington. He also has been active in community affairs, serving as a deacon of the Riverdale Presbyterian Church and a director of Prince Georges County YMCA. He and Mrs. Abrams have a son and two daughters.

In establishing a fund to help students obtain a college education, Lawson Abrams recalled that he had waited on tables for three years here in working his way through PC. He still had time to become a student leader as a member of Sigma Kappa Alpha honorary scholastic fraternity and as business manager of the yearbook.

In addition to his PC gift, Abrams is contributing \$50,000 to Thornwell Orphanage; \$30,000 to Newberry College for a scholarship in memory of his father, who was valedictorian of the class of 1896 there; and \$30,000 to Erskine College for a scholarship in memory of his mother, an honor student in art at that school.

During his years at Clinton High School, from which he was graduated in 1929, Lawson Abrams maintained a high academic average and won medals for oratory and for excellence in history.

### New High for Winter Enrollment

PC's highest winter-term enrollment found 857 students (556 men and 301 women) registering for the new term which began on January 3.

This total exceeds the previous winter high of 819 enrolled in 1971 and compares with 873 registered last fall for the start of the 1972-73 session.

The 13-week winter term is scheduled to extend until April 10, at which time students will break for the week-long spring vacation. They will return on April 18 for the seven-week spring term ending the regular school year.

### Summer School to Open June 11

Forty-seven courses in 15 departments, including 21 hours in post-graduate work in education and psychology, will be offered in the 1973 summer school.

The dates: First term—June 11-July 14; Second term—July 16-August 18. Students may attend either or both of the five-days-a-week sessions and receive a maximum of six hours credit for each session.

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